



Paul Hyer, Jr.

August 23, 1943 - September 29, 2025

North Augusta, SC – Mr. Paul J. Hyer, Jr., 82, entered into rest September 29, 2025. Memorial Services will be conducted Saturday afternoon, October 11th, at 3 o'clock in the Posey Funeral Chapel. The family will receive friends at the funeral home following the service. A private interment will be held later.

Mr. Hyer was born August 23, 1943, to the late Paul Hyer, Sr. and Maxine Hyer Roach. He was raised in North Augusta. He played youth baseball at all levels through high school varsity, and he remembered his coaches with affection and respect. He attended the newly opened USC Aiken, where he was the first president of the class. (Two Aiken boys split the remainder of the vote.) He later graduated from the University of South Carolina in Columbia with a Bachelor of Science in pharmacy. That's where he met his sweetheart, Carol. They raised four daughters who were brought up to revere the Gamecocks and to despise the Team of Orange and Regalia. Many fall Saturdays were spent in the shadow of Williams Brice Stadium. In 1975 he opened Hyer Drug Store on Martintown Road and operated the pharmacy until 1998 when he and Carol departed for Charleston, SC. After completing her degree, she took a job as a special education teacher while he worked at an outpatient pharmacy at MUSC. They later moved to Summerville, SC where they both retired. Carol's passing in 2015 brought him back to North Augusta in the summer of 2016.

He was a mentor to the many young people who drove the delivery truck at Hyer Drug Store over the years. He served the North Augusta community through his business and by founding a Drug Abuse Hotline. He ventured into local politics, albeit quixotically, as the leader of Concerned People of Area 2 (CPA2) which advocated for the deconsolidation of the Aiken County school district. His business sponsored many baseball teams like those that had meant so much to him growing up. He is fondly remembered as the unbending (mostly) patriarch of his family and as a provider to his wife and daughters, whom he adored. He possessed, in large measure, a drive to succeed which served him well as a young man. He was resourceful, resilient, and persistent. He cheerfully worked his way through very non-ideal circumstances before, during, and after college. He was industrious and admired industriousness in others. He took on a lot, and he was motivated by opposition.

In addition to his parents, Mr. Hyer was preceded in death by his wife, Carol Hyer; and a daughter, Ashley Stura. Surviving family members left to cherish his memory include his daughters, Kristen Godbold (Gene), Dana Hyer Hett (Scott), and Katey Hyer; a sister, Joyce Hyer; a brother, Scott Hyer (Susan); twelve grandchildren; and seven great-grandchildren.

In lieu of flowers, memorial donations may be made to Game Changers, www.gamechangersfoundationsc.org

Posey Funeral Directors of North Augusta oversees arrangements (803)278-1181.

Cemetery Details

Private

Previous Events

Memorial Service

OCT 11. 3:00 PM (ET)

Posey Funeral Chapel
1307 Georgia Avenue
North Augusta, SC 29841

Visitation Following The Service

OCT 11 (ET)

Posey Funeral Directors
1307 Georgia Ave
North Augusta, SC 29841
(803) 278-1181
admin@poseycares.com
<https://www.poseycares.com>

Tribute Wall



“ Posey Funeral Directors created a Webcast in memory of Paul Hyer, Jr.



Posey Funeral Directors - October 11, 2025 at 02:52 PM



“ Posey Funeral Directors created a Tribute Video in memory of Paul Hyer, Jr.



Posey Funeral Directors - October 10, 2025 at 08:34 AM

KM

“ Scott, Susan and all family members,
So sorry for the loss of your brother, father and friend. Thoughts and prayers are with u all in the days ahead. Love

Karen Copeland Muns - October 12, 2025 at 11:00 PM

JA

“ John A. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Paul Hyer, Jr..

John A. - October 11, 2025 at 11:41 AM

KP

“ Kjarstie Burgess Puetz planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Paul Hyer, Jr..

Kjarstie Burgess Puetz - October 11, 2025 at 12:17 AM

KP

“ Kjarstie Burgess Puetz purchased the Gracious Lavender Basket for the family of Paul Hyer, Jr..



Kjarstie Burgess Puetz - October 11, 2025 at 12:17 AM

KS

“ Kevin and I loved Paul and Carol and their precious girls. We have many happy memories of dinners, meetings, laughter, and quality time spent together. Paul was a treasure to North Augusta and to his many friends and customers.

Kevin and Dianne Smiley - October 10, 2025 at 07:50 PM

AD

“ Mr. Hyer was one of my favorite people and I loved him and his family. He gave me my first job and was a great mentor- such fond memories of working at Hyer Drug store. He always called me “Williams” and his Ashley “Hyer.” He hired my brother, Chris, as well and was good to my family through our tragedy and loss. Mr. Hyer loved his customers too. Can still hear the songs of The Drifters, Platters, and The Temptations that he would play on his stereo in the store. When I was accepted to Clemson he teased me profusely! Before I left, he and Carol gave me a framed print of my North Augusta high school graduation announcement and the North Augusta High School insignia. He told me not to forget my roots. I’m always amazed and humbled how the Lord brings certain people in our lives just when we need them. Such precious gifts and memories, and I will miss him.

“For His merciful kindness is great toward us, and the truth of the Lord endures forever.”

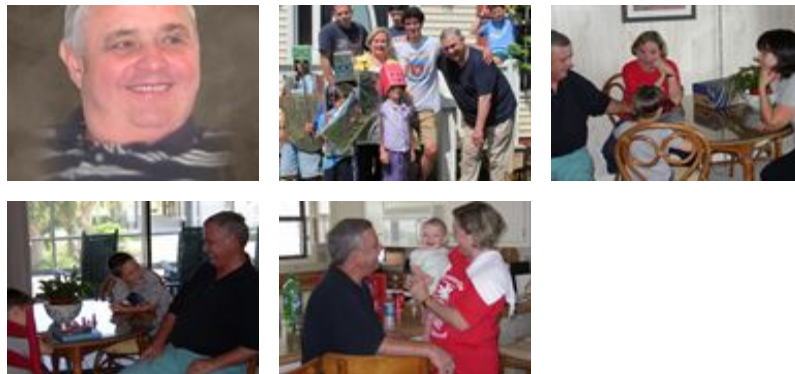
Psalm 117:2

Ashley Williams Duffie

Ashley Williams Duffie - October 10, 2025 at 08:37 AM



“ 69 files added to the album Life Tributes



Posey Funeral Directors - October 10, 2025 at 08:30 AM

BT

“ Paul was a wonderful friend to our family for many years. He hired my wife to cover as pharmacist for him on Saturdays when needed. We know how much he and Carol loved their daughters and USC Gamecocks football. Truly a wonderful man.

Butler Thorne - October 04, 2025 at 01:49 PM

LB

“ So very sorry to hear of his passing. We have known him for many years. My condolences.
Lisa Burdick



Lisa Burdick - October 03, 2025 at 11:05 PM

SP

“ Paul and Carol built and opened Hyer Drug Store with the intention of serving the community. That is certainly what it did for years.

Sheran Proctor - October 03, 2025 at 07:04 AM

BS

“ What an incredible man. I worked for him and Carol while the store in NA was being built. He was very good to me. Good to everyone. I could tell stories of memories for hours. Loved all the Hyer clan. My thoughts and prayers are with you during this great loss. Love you all. See you in Heaven, Paul. Hug Carol and my Mother and Dad for you. Godspeed my old friend. Brian Sanders. 404.640.2362.



Brian Sanders - October 01, 2025 at 11:25 PM

RW

“ Paul and I were classmates he was a fine man. Rest in peace Paul.

Robert Whatley - October 01, 2025 at 06:13 PM

EH

“ I was the first delivery boy hired by Paul when he opened the drugstore on Martintown Road. I was hired before I could even drive. Unbeknownst to me the job included everything from cutting his grass, babysitting his children to driving the old truck with a clutch. Paul and Carol became life long friends. They hired many NASH kids and gave them their first jobs. Back when drugstores had charge accounts and free delivery and skinny 17 year olds to collect past due accounts. I worked most Saturdays with the exception of leaving to go play church league basketball. Nicknamed “Super7” for quick change to go play and “lightning Inc “ with Keith Smith for our delivery service along with Thunder Inc for the ladies delivering before school got out. I have so many fond memories of Hyer Drug. Too many to count. I know Paul’s in a better place and glad to see Carol. Love always Eric

Eric Holgate - October 01, 2025 at 03:04 PM

CM

What a nice tribute!

Cynthia May - October 01, 2025 at 04:11 PM

CL

I am so sad to learn of this. Paul was very instrumental in helping me establish my medical practice in North Augusta years ago. He remained supportive throughout and became a patient as well. Carol and my wife were friends and our kids grew up together. He was very supportive of the community and just a good guy. My sympathies go out to his family and I will be forever grateful for his friendship.

Chip Lorch

Chip Lorch - October 05, 2025 at 08:57 AM

PG

It saddens me to learn of Paul's passing. He was a true friend, coming to my aid in many emergencies. He served our community in so many ways. I cherish fond memories of Paul, Carol and their girls. May he rest in peace.

Patricia (Pat) Goad

Patricia Goad - October 19, 2025 at 10:29 AM